

Why take the program?

Program participants gain:

- In-depth understanding of media and communications landscape, practices, and career opportunities in Ontario
- Improved mastery of professional communication skills with a certificate from Ryerson University
- Greater capacity to work within the Canadian multicultural environment
- Local Canadian work experience and other employment supports
- Valuable personal and professional networks



For more information contact:

adminbemc@mnlct.org
(647) 812-1332
1122 Finch Ave West, Unit 1
North York, ON M3J 3J5
www.bridgingprograms.org
www.mnlct.org

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Bridge to Employment in Media & Communications



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Mennonite
new life
centre

This program is funded by



Ontario

Are you an internationally
trained professional in media,
communications, or public relations?

Do you want to work in your field,
or a related field, in Canada?

If yes, this may be the program
for you!

Now offered across Ontario!
ONLINE

Who we are

As part of the Mennonite New Life Centre of Toronto, we are a forward-thinking program aiming to prepare internationally trained professionals for successful and meaningful integration to Ontario media, communications, and related sectors. We do it by providing essential knowledge of practice, cultures, and professional standards in Ontario, by supporting the building of professional networks and connections, and by securing hands-on, supervised placement opportunities.

Program Components

BEMC is an Ontario-wide 6-month full-time program, offering in-class learning and hands-on work experience.

Core Courses

- Foundations and Civic Literacy
- The Canadian Media Landscape
- Workplace Culture and Communications for Media Professionals delivered in partnership with Ryerson University
- Career planning workshop

Advanced Exploration Courses

Selection of courses based on individualized career plan:

- Broadcast Media
- Entrepreneurship in Media
- Journalism
- Marketing and Branding
- Public Relations
- Photography and Photojournalism
- Videography
- Web and Graphic Design

Placement & Employment Support

- Hands-on, supervised placement
- Ongoing individual career coaching and guidance from an employment advisor
- Site visits, guest speakers and networking events
- Mentorship program, in partnership with Seneca College

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Who Qualifies for BEMC?

Internationally trained professionals (i.e., professionals who gained the majority of their training/education outside of Canada) who have:

- Formal training in media & communications, public relations, or related areas
- Minimum of 2 years work experience outside of Canada in media, communications, public relations, or related areas
- Language proficiency of CLB 7 or equivalent
- Legal immigration status (Canadian citizen, permanent resident, convention refugee, refugee claimant with work permit)

To apply, visit our website:

www.bridgingprograms.org

