

Bridge to Employment in Media & Communications

About us:

The Bridge to Employment in Media and Communications Program (BEMC) is a unique 6-month full-time program designed to prepare internationally trained media and communications professionals to secure meaningful employment or entrepreneurship in public relations, broadcast media, photography and photojournalism, videography, marketing and branding, web and graphic design.

BEMC is delivered by the Mennonite New Life Centre of Toronto and funded by the Government of Ontario.

Program components:

- Ongoing career coaching and guidance from an employment advisor
- Classroom instruction on the Canadian media landscape, professional workplace communication skills, and advanced exploration of up to six media and communications sub-sectors (key courses are delivered in partnership with Ryerson University)
- Hands-on, supervised placement opportunities
- Mentorship that will help build connections with hiring employers and support career development upon graduation

Program participants gain:

- In-depth understanding of media and communications landscape, practices, and career opportunities in Ontario
- Improved mastery of professional communication skills
- Greater capacity to work within the Canadian multicultural environment
- Formal “Canadian experience” and other employment supports
- Valuable personal and professional networks

Who qualifies for BEMC?

Internationally trained professionals (i.e., professionals who gained the majority of their training/education outside of Canada or the US) who have:

- Undergraduate degree, diploma, or advanced formal training in media, communications, public relations, or related areas
- Minimum of 2 years work experience outside of Canada in media, communications, public relations, or related areas
- Language proficiency of CLB 7 or equivalent in all domains (reading, writing, speaking, listening)
- Legal immigration status (Canadian citizen, permanent resident, convention refugee, refugee claimant with work permit)

To apply, visit our website:
bridgingprograms.org

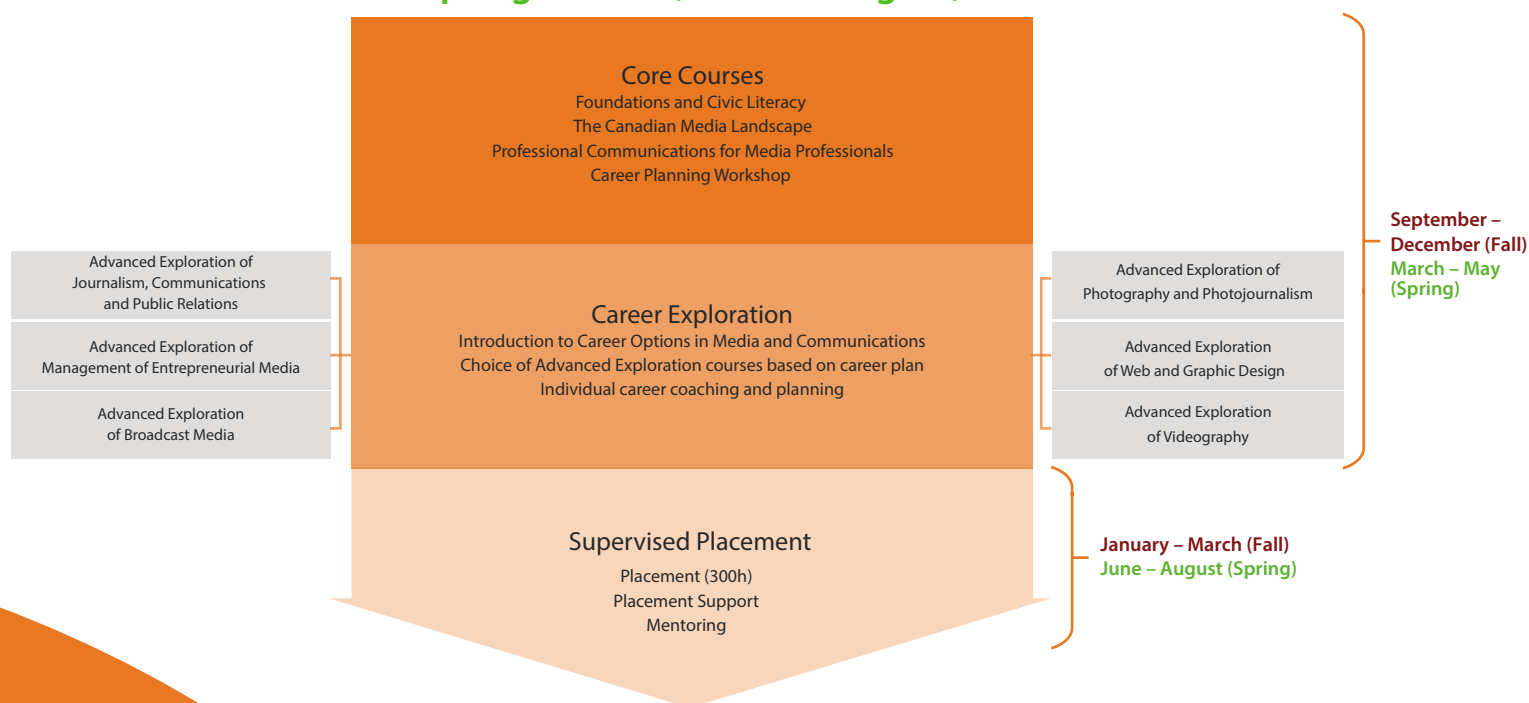
This program is funded by

Upcoming program schedule

BEMC is offered twice a year and runs for 6 months (3 months in-class; up to 3 months placement). Classes are 9:00am – 2:00pm (Mon-Fri)

Fall Cohort (September – March)

Spring Cohort (March – August)



Prepared to find a job or build a career
in media, communications, and related fields

Post-program supports

BEMC graduates can take part in a wide range of career development activities, including program-sponsored professional development, networking events, and mentoring. Program graduates also receive job postings, internship and volunteer opportunities.

For more information
contact us:

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   @bridgingBEMC