# Bridge to Employment in Media & Communications

For immigrants with a background related to Communication & Public Relations | Digital Marketing | Entrepreneurship | Videography | Broadcasting | Social Media | Journalism





#### The Program

The Bridge to Employment in Media & Communications (BEMC) Program prepares internationally trained media, marketing, and communications professionals to find a meaningful career in Ontario in fields related to broadcast media, digital marketing, social media, communications, Public Relations, and journalism.

#### **Program Goals**

- Help you have an in-depth understanding of media and communications landscape, practices, and career opportunities in Ontario
- Improve your mastery of professional communication skills required in the field
- Offer you an opportunity to gain real work experience in the field media and communications filed by connecting you with employers and with professional networks

Program Location **Available anywhere in Ontario** 

Program Duration 6 Months, including a placement

Next Cohort Start Date
October 2022

For info sessions, scan the QR code for dates

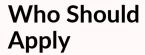












Internationally educated professionals with post-secondary training and experience in media, communications, public relations, or related areas



### Eligibility Requirements

- Post-secondary education outside Canada in media, communications, public relations, or related areas
- Minimum of 2 years work experience outside of Canada in media and communications, or related areas
- Language proficiency of CLB 7 or equivalent in all domains (reading, writing, speaking, listening)
- Legal immigration status (Naturalized Canadian Citizen, Permanent Resident, Convention Refugee, and Refugee Claimant with Work Permit, CUAET)
- Residence: Ontario



## Program Components

- Classroom instruction on the Canadian media landscape
- Professional workplace communication skills, and advanced exploration of other communications subsectors
- Hands-on, supervised work placement opportunities
- Ongoing career coaching and guidance from an employment and placement counsellor
- Two Courses in the field of media offered by Seneca College - Academic Partner
   -. Receive a Statement of Recognition upon successful completion.

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