

Bridge to Employment in Media & Communications

Academic partner **Seneca**

For immigrants with a background related
to Communication & Public Relations |
Digital Marketing | Entrepreneurship |
Videography | Broadcasting | Social Media |
Journalism

The Program

The **Bridge to Employment in Media & Communications (BEMC)** Program prepares internationally trained media, marketing, and communications professionals to find a meaningful career in Ontario in fields related to broadcast media, digital marketing, social media, communications, Public Relations, and journalism.

Program Goals

- 1 Help you have an in-depth understanding of media and communications landscape, practices, and career opportunities in Ontario
- 2 Improve your mastery of professional communication skills required in the field
- 3 Offer you an opportunity to gain real work experience in the field media and communications field by connecting you with employers and with professional networks



bemc
Bridge to Employment
in Media & Communications



Program Location
**Available anywhere
in Ontario**

Program Duration
**6 Months,
including a placement**

Next Cohort Start Date
Spring 2024

For info sessions,
scan the QR code for dates



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This Employment Ontario program is funded
by the Government of Ontario



Who Should Apply

Internationally educated professionals with post-secondary training and experience in media, communications, public relations, or related areas

Eligibility Requirements

- Post-secondary education outside Canada in media, communications, public relations, or related areas
- Minimum of 2 years work experience outside of Canada in media and communications, or related areas
- Language proficiency of CLB 7 in all domains (reading, writing, speaking, listening)
- Legal immigration status (Naturalized Canadian Citizen, Permanent Resident, Convention Refugee, and Refugee Claimant with Work Permit, CUAET)
- Residence: Ontario

Program Components

- Classroom instruction on the Canadian media landscape
- Professional workplace communication skills, and advanced exploration of other communications sub-sectors
- Hands-on, supervised work placement opportunities
- Ongoing career coaching and guidance from an employment and placement counsellor
- Two Courses in the field of media offered by Seneca College – Academic Partner –. Receive a Statement of Recognition upon successful completion.



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